



Good™ Mobile Messaging 5*

Enterprise-class email, security, and handheld management



An uncompromising mobile experience that lets mobile professionals get things done easily and personalize the way they work, while giving IT the security and manageability they need.

Today, mobile email experiences are full of compromises. Trying to accomplish simple tasks while on-the-go can be a frustratingly incomplete experience; especially since IT organizations must secure and maintain control of smartphones. Good Mobile Messaging 5 strikes the perfect balance, offering an integrated all-in-one solution that gives users a rich and effective experience while granting IT professionals the management power they need to protect valuable enterprise data.

Get Things Done – Easily

Good Mobile Messaging 5 makes it easy to get things done by enabling you to find what you need when you need it, by allowing you to finish tasks end-to-end, and by integrating seamlessly with your phone. Some of the key features include:

- **Conversation view** – Need to find all the messages related to a specific subject? With the ability display email grouped by conversation, you can easily see all the emails related to a conversation. Read, file or delete emails within an email thread.
- **Group and find by sender** – In the vast sea of email, it's often difficult to find the particular information you need. Quickly manage your email with the view by sender option, which conveniently groups your email and allows you to search by sender.
- **Complete calendaring** – Easily schedule meetings from anywhere by inviting optional or required attendees. Get suggested times and conference rooms based on real-time attendee and room availability.†
- **Send attachments** – No need to drop by the office to send an important document. With Good Mobile Messaging 5 you can send email attachments directly from your mobile device, improving responsiveness and efficiency.
- **Dial without password** – Good Mobile Messaging 5 integrates seamlessly with your mobile phone allowing easy access to your contacts and dialing without the hassle of entering a password – all while keeping your email and data secure.

*Good Mobile Messaging 5 will be available in late Q3 2007.

†This feature will be available for Microsoft Exchange only.



A good mobile experience - for everyone.



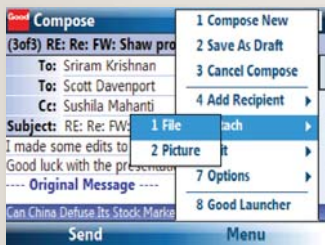
Stay updated on news that matters to you with Good Mobile News



Define and highlight important messages with priority mail



Make phone calls without the hassle of entering your password



Send attachments and pictures

Personalize the Way You Work

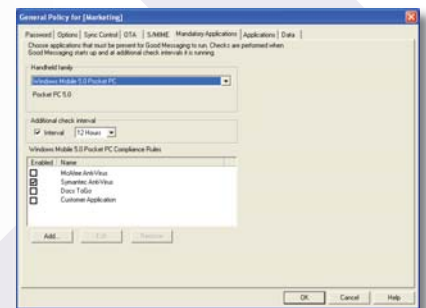
Messaging your mobile phone can be as easy and personal as it is on your desktop. With Good Mobile Messaging 5, you can work (and play) the way you want by taking advantage of new features, including:

- **Good Mobile News** – Stay updated on the news that matters to you with integrated RSS feeds and rich subscription management capabilities. You can preview and read feeds – all without having to leave your inbox, navigate a mobile browser or launch another application.
- **Priority mail** – Quickly identify messages that are important to you! With priority mail you can define and distinguish what's meaningful by sender, distribution list, who's in the "To:" or "Cc:" fields, and even meeting requests or updates.
- **Outbox management** – Want to catch an email and make an edit before it goes out? Robust outbox management capabilities allow you to edit, delete and reorder messages in the queue on the fly from your handheld device.

Easy-to-Manage and Secure

Good Mobile Messaging 5 offers a single, integrated solution that makes policy and device management a breeze. IT can rest easy knowing they can deliver greater usability and personalization to the mobile workforce without sacrificing control or security.

- **Complete handheld security** – Gain control over the handhelds in the enterprise with a deep level of policy controls including the ability to disable access to the camera, Wi-Fi, infrared, Bluetooth and Bluetooth discoverability.
- **Advanced password management** – Enforce password policies with a complete set of centralized password management and protection features, such as password quality requirements. IT can set password limits that trigger protective actions, such as data erase or user lock out, and even create a temporary password to unlock the handheld when a password has been forgotten.
- **Application lockdown** – Control which applications can and cannot run on the handheld devices of your mobile users, all within an intuitive and powerful policy management interface.
- **Encryption management** – Ensure that the data on mobile devices is protected with AES-256 encryption of selected databases, folders and even the SD card.
- **Mandatory applications** – Define and enforce the installation of certain applications like anti-virus checkers on mobile devices. Even check whether the handheld is in compliance and still running the mandated applications.[†]
- **Double-Byte support for multinationals** – Simplify global deployments with Unicode support, which allows mobile users to read and write read and write in traditional and simplified Chinese as well as Japanese.
- **Simplified Load balancing**[†] – Grow your user base hassle-free with simplified load balancing capabilities that allow IT administrators to easily move users from one Good server to another – without the need to re-provision users.
- **Lotus Domino encrypted email support** – Extend your enterprise security to your handheld. With Good Mobile Messaging 5 you can easily read and reply to Domino-encrypted email as seamlessly as though you were at your desk.
- **Multiple mail platforms and devices** – Good Mobile Messaging 5 supports many popular devices running Windows Mobile 5, Windows Mobile 6 and Palm operating systems. In addition, Good 5 supports Microsoft Exchange Server 2000, 2003 and 2007 and Lotus Notes and Domino 6.x, 7.x and 8.



Enforce compliance with IT policies

[†]This feature will be available for Microsoft Exchange only.



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